

CBS TELEVISION STATIONS

NON-CANDIDATE
POLITICAL INQUIRY FORM

MARKET/STATION
WWJ / Detroit

SPECIAL () PRIMARY () GENERAL (X) OUT OF WINDOW ()

RECORD OF REQUEST – Political Broadcast Time:

WINDOW: 9/7-11/6/12

NAME OF REQUESTOR:

Kym Mason

1. NAME OF AD AGENCY:

TARGET ENTERPRISES
15260 Ventura Blvd., Ste 1240
Sherman Oaks, CA 91403
P: 818-905-0005
www.targetla.com

2. ORGANIZATION PAYING FOR TIME:

Protect MI Vote
Chairman: James Nye
Treasurer: Zeke Fletcher
124 West Allegan Street, Suite 1400
Lansing, MI 48933
p: 517-485-8060; f: 517-485-6275

3. ENTITY FURNISHING ANNOUNCEMENT/PROGRAM:

Same as Item 1

4. Broadcast to favor issue/ballot/candidate (office):

ISSUE

5. PRODUCT OR CATEGORY:

STATE BALLOT PROP

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

N/A

7. DATE OF REQUEST

7/30/12

8. NATURE OF REQUEST:

(a) Request for NONCANDIDATE rate card

X

9. DISPOSITION MADE OF REQUEST

(a) Granted

X

10. SUBSEQUENT DEVELOPMENTS

Accepted

11. CHARGES—This advertiser not related to Federal or any matter of National Significance.

CTS EMPLOYEE COMPLETING FORM

Michael McCarthy
Michael McCarthy, CBS Television Stations

Date 8/8/12